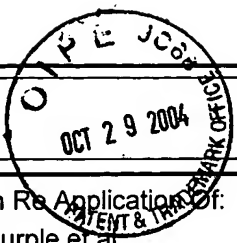


IPW



**TRANSMITTAL LETTER**  
**(General – Patent Pending)**

Docket No.  
45251-46701

In Re Application of:  
Kurple et al.

Serial No. 10/803,839	Filing Date March 18, 2004	Examiner Not yet assigned	Group Art Unit 3611
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Title:  
Multi-Use Floor Sign

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS

Transmitted herewith is:  
Power of Attorney or Authorization of Agent  
Statement Under 37 CFR 3.73(b)  
Copy of Assignment as Filed

in the above identified application.


- ☒ No additional fee is required.
- ☐ A check in the amount of \_\_\_\_\_ is attached.
- ☒ The Commissioner is hereby authorized to charge and credit Deposit Account No. 20-0823 as described below. A duplicate copy of this sheet is enclosed.
  - ☐ Charge the amount of \_\_\_\_\_
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Dated: 10/25/04

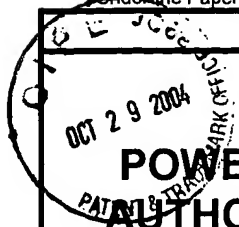
Robert L. Villhard, Reg. No. 53,725  
Thompson Coburn LLP  
One US Bank Plaza, Suite 3500  
St. Louis, Missouri 63101-9928  
314-552-6000  
314-552-7000 FAX

Customer No.: 021888

I certify that the document and fee is being deposited on October 29, 2004 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450.	
	
Signature of Person Mailing Correspondence	
Robert L. Villhard	
Typed or Printed Name of Person Mailing Correspondence	

Please type a plus sign (+) inside this box → ☐

PTO/SB/81 (02-01)  
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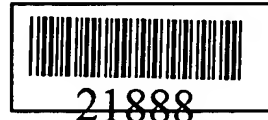
## POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Application Number	10/803,839
Filing Date	March 18, 2004
First Named Inventor	Kurple, William M.
Title	Multi-Use Floor Sign
Group Art Unit	3611
Examiner Name	To be assigned
Attorney Docket Number	45251-46701

I hereby appoint:

☒ Practitioners at Customer Number  
OR

021888



☐ Practitioner(s) named below:

PATENT TRADEMARK OFFICE

Name	Registration Number

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

☐ Firm or  
Individual Name

Robert L. Villhard

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63101-9928

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I am the:



Applicant/Inventor.



Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).

### SIGNATURE of Applicant or Assignee of Record

Name

Continental Commercial Products, LLC  
By Thomas D. Burns, President

Signature

Date

10/20/04

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.

☒ \*Total of 1 form is submitted.

Burden Hour Statement: This form is estimated to take 3 minutes to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



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**STATEMENT UNDER 37 CFR 3.73(b)**Assignee/Patent Owner: Continental Commercial Products, LLCApplication No./Patent No.: 10/803,839 Filed/Issue Date: March 18, 2004Entitled: Multi-Use Floor SignContinental Commercial Products, LLC

(Name of Assignee)

, a Limited Liability Corporation

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by, percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
2. From \_\_\_\_\_ To: \_\_\_\_\_  
The document was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
3. From \_\_\_\_\_ To: \_\_\_\_\_  
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☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

10/20/04  
Date

Thomas D. Burns

Typed or printed name

Thomas D. Burns  
Signature

President of Continental Commercial Products, LLC

Title

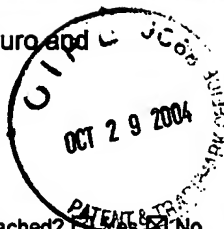
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨ τ τ τ τ τ τ τ

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
William M. Kurple, Anthony F. Maiuro and  
Thomas Burns



Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: 6/17/04

2. Name and address of receiving party(ies)

Name: Continental Commercial Products

Internal Address: 305 Rock Industrial Park Drive

Street Address: 305 Rock Industrial Park Drive

City: Bridgeton State: MO Zip: 63044

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s)  
10/803,839

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert Villhard

Internal Address: Thompson Coburn LLP

Street Address: One US Bank Plaza

City: St. Louis State: MO Zip: 63101-9928

6. Total number of application and patents involved: ☐

7. Total fee (37 CFR 3.41) ..... \$40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

8. Deposit account number:

20-0823

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert Villhard  
Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and documents:

3

Mail documents to be recorded with required cover sheet Information to: Commissioner of Patents & Trademarks, Box Assignments, P.O. Box 1450, Alexandria, VA 22313-1450

**PATENT**

**ASSIGNMENT**

WHEREAS, we, William M. Kurple of 12 Lake Forest Court West, St. Charles, MO 63301 and Anthony F. Maiuro of 815 Boschert Drive, St. Charles, MO 63301, and Thomas Burns of 17828 Greyabbey Court, Chesterfield, MO 63005 have invented certain new and useful improvements for a *Multi-Use Floor Sign* for which we executed an application for Letters Patent in the United States identifying us as the only inventors thereof, said application being assigned Serial No. 10/803,839 by the U.S. Patent and Trademark Office and identified as Thompson Coburn LLP, Docket 45251-46701; and

WHEREAS, Continental Commercial Products, a corporation of the State of Missouri having its principal office and place of business at 305 Rock Industrial Park Drive, Bridgeton, MO 63044, is desirous of acquiring the entire right, title and interest in and to said invention and improvements as disclosed in said application, in and to said application, and in and to the patent to be obtained thereon.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt and adequacy of all of which are hereby acknowledged, we, William M. Kurple, Anthony F. Maiuro and Thomas Burns, have sold, assigned and transferred and do hereby sell, assign and transfer unto said Continental Commercial Products, its successors or assigns, the entire right, title and interest in and to said invention and improvements as the same are disclosed in said application which was executed by us concurrently herewith preparatory to filing for Letters Patent, in and to said application, and in and to any Letters Patent, including divisionals, continuations, reissues, reexaminations and extensions to be obtained therefor in the United States and all foreign countries; and we further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent as the assignee may desire to apply for, but at the expense of said assignee.

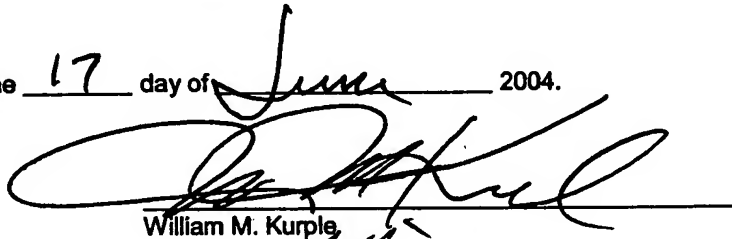
The Commissioner of Patents or other proper official is hereby authorized and requested to issue said Letters Patent to said Continental Commercial Products in accordance with this Assignment.

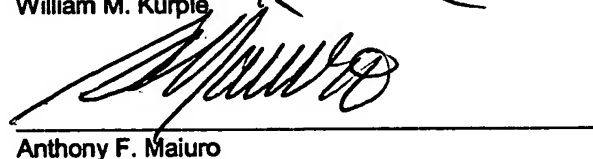
The undersigned hereby authorize and request the attorneys of record in said application(s) to insert in this Assignment the serial number, filing date, and date of execution of said application(s).

For said considerations, the undersigned hereby agree, upon the request and at the expense of said Assignee, to execute any divisional, continuation, continuation-in-part or substitute application for said invention or improvements, and any oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application(s), and, in the event of any application or Letters Patent assigned herein becoming involved in an interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. The undersigned agree to perform, upon request, any affirmative acts to obtain said Letters Patent of the United States and vest in said Assignee all rights therein, whereby said Letters Patent will be held and enjoyed by said Assignee, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment has not been made.

And for said consideration, the undersigned hereby assign to said Assignee the entire right, title and interest in said invention or improvements for all foreign countries, including all priority rights, and agree to execute, at the request of said Assignee, all documents in connection with any application for foreign Letters Patent therefor.

I have hereunto set my hand the 17 day of June 2004.

  
William M. Kurple

  
Anthony F. Maiuro

  
Thomas Burns